

JOyrid3rz is a PFP Project that combines 1000 PFP'S with 10 1/1 artworks. Real art , Real quality

# **JOYRID3RZ**

## Infiltrate the PFP scene with real art and real content™

#### Introduction

JOYRID3RZ is born out of the 90's/Y2K Culture. It's a love letter to Jet Set Radio, Tony Hawk, Collectibles, collectathons, and Crypto. We are artists, we love making stuff that is quality and we want to make a PFP project that has a new level of art and a new level of world crafting. We also want to give people what they pay for, which is high-quality artwork that's unique and handmade with intention, narrative, consistency and a world in mind.

#### Vision

This project's vision is to create a long-term collection culture brand, engage the community with authentic, complex, highly detailed, valuable pieces of work and allow them to trade and profit from funding, ownership and involvement.

The project is designed to revolve around multiple pillars of NFT's:

- -Content [2D/3D art]
- -Music
- -A Game [Still in development!]

The vision is to not only allow the community to engage in a collectible format with the content to produce 'the world', but also to build out a huge unique story with characters in lore shaped by the community and the people that love it most.

Our vision is to bring this vibrant, fun Y2K world to life with beautiful artwork that stands out for its unique tone, quality and vision and let the community that builds it, co-own it.

### Goals

- Introduce incredibly high-quality PFP art in the PFP space.
- Create a figurehead of good business practices and value in the Base NFT PFP space.
- Create lasting value by having a living Meta-verse brand.
- Create a JOYRID3RZ game that Allows Supporters that hold our NFTs to make money with their JOYRID3RZPFPs



JOYRID3RZ is an Art project created by **Matty Furious, Ben Lunato & Georg Jutvall**. All art is
Original and not created by AI or any other weird shit.

We have teamed up with SCATTER to release our NFT's on their new "V2" system, using the BASE blockchain.

The BASE blockchain is able to allow us to intergrate the game easier, and it also makes transactions/fees/royalties a LOT cheaper for everybody!

-=www.J0yrid3rZ.com =-